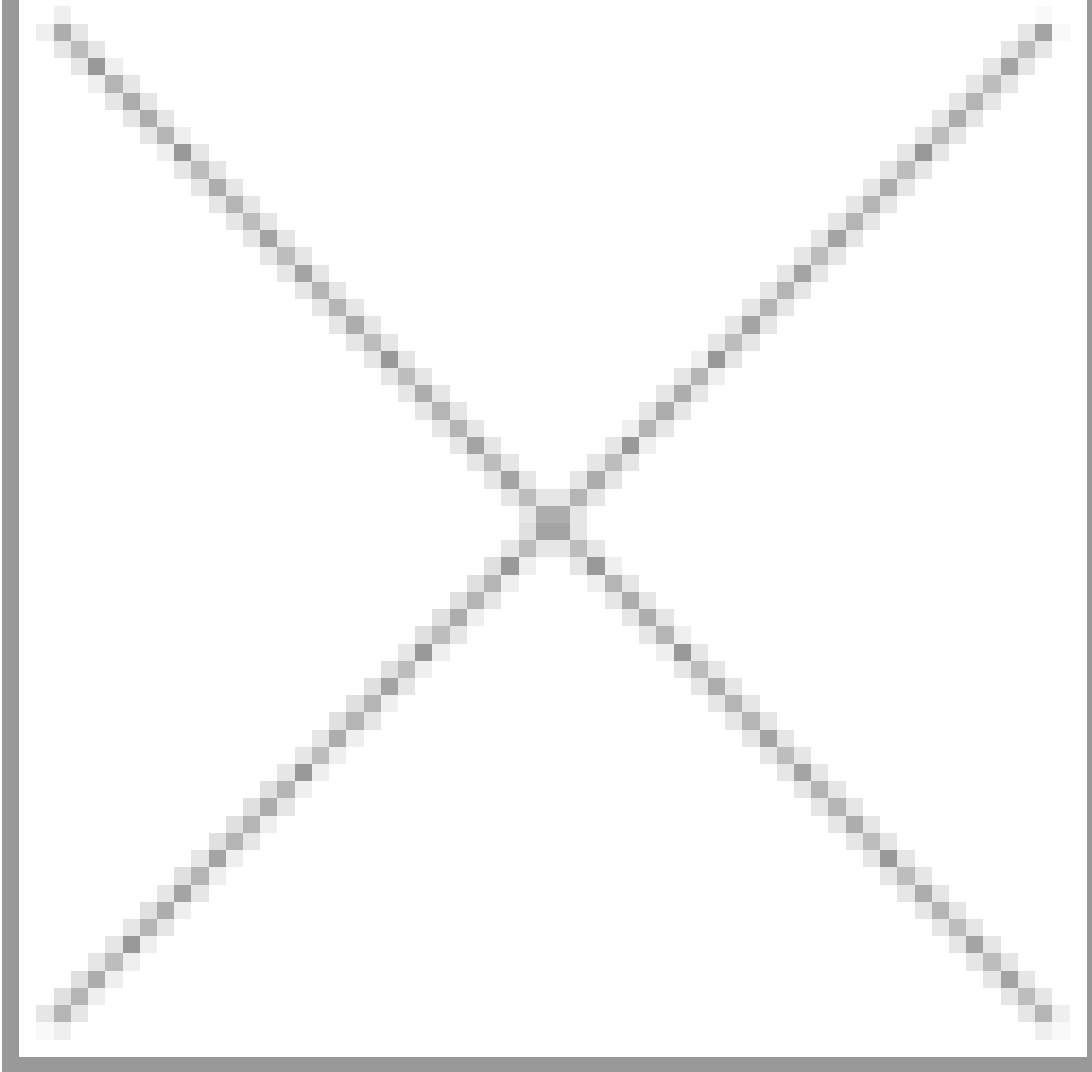


New Zealand's fastest growing jobs

The year finished on a positive note for New Zealand's employment market with a 1.8% year-on-year increase in job ads on SEEK. While some industries raced ahead, others recorded a decline. How did your industry perform?



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The Community Services & Development sector led the way with 27% year-on-year growth. Jeremy Couchman, Senior Economist at Kiwibank, points to the growing population and government policy as the likely causes. "With a relatively new government, there was a broadening of spending in these areas," he says.

The Consulting & Strategy industry was in second place with year-on-year growth of 21.5%.

The Mining, Resources & Energy industry came in third place with a 13.4% increase in job ads on SEEK compared to 2018. "The government recently announced that it won't be granting any new permits for offshore oil and gas drilling, so I expect that existing permit holders ramped up their activity last year while they still have an opportunity for exploration," Couchman says.

Where was the biggest decline?

The Sales industry recorded the greatest decline for 2019 with 11.6% fewer job ads year-on-year. Couchman says this may be due to a slight pull back in consumer confidence.

Call Centre & Customer Service saw a 10.3% year-on-year decline. "This may be due to growth in online customer service," Couchman says.

Meanwhile, job ads in the Insurance industry slipped by 8.6%. “The regulators were keeping a close eye on the Insurance industry last year,” Couchman explains. “This may have had an impact on the market.”

Explore the top performing roles in your industry

How tough was the competition for talent in your industry? Select an industry to reveal the three roles that saw the highest growth or smallest decline in advertised jobs year-on-year.

Select

1

Accounting
Compliance & Risk

106.3%

2

Accounting
Systems Accounting & IT Audit

15.6%

3

Accounting
Audit - External

13.7%

RANK

INDUSTRY

JOB

JOB AD GROWTH %

1

Administration & Office Support
Records Management & Document Control

17.7%

2

Administration & Office Support
Data Entry & Word Processing

11.6%

3

Administration & Office Support
Contracts Administration

11.3%

RANK
INDUSTRY
JOB
JOB AD GROWTH %

1	Advertising, Arts & Media	Media Strategy, Planning & Buying	40.5%
2	Advertising, Arts & Media	Art Direction	34.5%
3	Advertising, Arts & Media	Programming & Production	22.5%

RANK
INDUSTRY
JOB
JOB AD GROWTH %

1	Banking & Financial Services	Banking - Corporate & Institutional	56.0%
2	Banking & Financial Services	Mortgages	43.4%
3	Banking & Financial Services	Financial Planning	25.8%

RANK
INDUSTRY
JOB
JOB AD GROWTH %

1	Call Centre & Customer Service	
	Customer Service - Customer Facing	8.8%
2	Call Centre & Customer Service	
	Management & Support	2.7%
3	Call Centre & Customer Service	
	Supervisors/Team Leaders	-12.7%

RANK		
INDUSTRY		
JOB		
JOB AD GROWTH %		

1	Community Services & Development	
	Indigenous & Multicultural Services	166.0%
2	Community Services & Development	
	Fundraising	52.2%
3	Community Services & Development	
	Community Development	51.0%

RANK		
INDUSTRY		
JOB		
JOB AD GROWTH %		

1	Construction	
	Health, Safety & Environment	19.9%
2	Construction	
	Planning & Scheduling	10.3%

3
Construction
Quality Assurance & Control
7.0%

RANK	
INDUSTRY	
JOB	
JOB AD GROWTH %	

1
Consulting & Strategy
Environment & Sustainability Consulting
44.7%

2
Consulting & Strategy
Strategy & Planning
43.8%

3
Consulting & Strategy
Policy
36.6%

RANK	
INDUSTRY	
JOB	
JOB AD GROWTH %	

1
Engineering
Building Services Engineering
21.9%

2
Engineering
Industrial Engineering
16.7%

3
Engineering
Water & Waste Engineering
16.7%

RANK
INDUSTRY
JOB
JOB AD GROWTH %

1	Farming, Animals & Conservation	Conservation, Parks & Wildlife	27.1%
2	Farming, Animals & Conservation	Fishing & Aquaculture	25.9%
3	Farming, Animals & Conservation	Veterinary Services & Animal Welfare	12.8%

RANK
INDUSTRY
JOB
JOB AD GROWTH %

1	Healthcare & Medical	Speech Therapy	72.0%
2	Healthcare & Medical	Nursing - Aged Care	33.8%
3	Healthcare & Medical	Clinical/Medical Research	33.0%

RANK
INDUSTRY
JOB
JOB AD GROWTH %

1	Hospitality & Tourism Housekeeping	21.6%
2	Hospitality & Tourism Reservations	18.2%
3	Hospitality & Tourism Kitchen & Sandwich Hands	15.9%

RANK		
INDUSTRY		
JOB		
JOB AD GROWTH %		

1	Human Resources & Recruitment Training & Development	32.4%
2	Human Resources & Recruitment Industrial & Employee Relations	30.5%
3	Human Resources & Recruitment Organisational Development	24.0%

RANK		
INDUSTRY		
JOB		
JOB AD GROWTH %		

1	Information & Communication Technology Technical Writing	56.3%
2	Information & Communication Technology Security	48.8%

3
Information & Communication Technology
Architects

37.0%

RANK	
INDUSTRY	
JOB	
JOB AD GROWTH %	

1
Insurance & Superannuation
Risk Consulting

47.6%

2
Insurance & Superannuation
Management

14.3%

3
Insurance & Superannuation
Claims

-1.2%

RANK	
INDUSTRY	
JOB	
JOB AD GROWTH %	

1
Legal
Law Clerks & Paralegals

53.9%

2
Legal
Family Law

23.0%

3
Legal
Intellectual Property Law

21.9%

RANK
INDUSTRY
JOB
JOB AD GROWTH %

1	Manufacturing, Transport & Logistics	Public Transport & Taxi Services	58.5%
2	Manufacturing, Transport & Logistics	Quality Assurance & Control	8.1%
3	Manufacturing, Transport & Logistics	Purchasing, Procurement & Inventory	4.4%

RANK
INDUSTRY
JOB
JOB AD GROWTH %

1	Marketing & Communications	Event Management	37.5%
2	Marketing & Communications	Direct Marketing & CRM	33.6%
3	Marketing & Communications	Internal Communications	26.5%

RANK
INDUSTRY
JOB
JOB AD GROWTH %

1	Mining, Resources & Energy	
	Power Generation & Distribution	24.5%
2	Mining, Resources & Energy	
	Oil & Gas - Operations	22.1%
3	Mining, Resources & Energy	
	Oil & Gas - Production & Refinement	18.8%

RANK
INDUSTRY
JOB
JOB AD GROWTH %

1	Real Estate & Property	
	Valuation	38.4%
2	Real Estate & Property	
	Commercial Sales, Leasing & Property Mgmt	-0.5%
3	Real Estate & Property	
	Administration	-1.5%

RANK
INDUSTRY
JOB
JOB AD GROWTH %

1	Retail & Consumer Products	
	Merchandisers	33.5%
2	Retail & Consumer Products	
	Retail Assistants	9.6%

3
Retail & Consumer Products
Management - Store

6.3%

RANK	
INDUSTRY	
JOB	
JOB AD GROWTH %	

1
Sales
Sales Coordinators

-0.2%

2
Sales
New Business Development

-4.4%

3
Sales
Account & Relationship Management

-10.8%

RANK	
INDUSTRY	
JOB	
JOB AD GROWTH %	

1
Science & Technology
Mathematics, Statistics & Information Sciences

31.8%

2
Science & Technology
Environmental, Earth & Geosciences

25.6%

3
Science & Technology
Biological & Biomedical Sciences

14.2%

RANK
INDUSTRY
JOB
JOB AD GROWTH %

1	Sport & Recreation Coaching & Instruction	20.4%
2	Sport & Recreation Fitness & Personal Training	16.9%
3	Sport & Recreation Management	7.4%

RANK
INDUSTRY
JOB
JOB AD GROWTH %

1	Trades & Services Butchers	36.5%
2	Trades & Services Security Services	32.1%
3	Trades & Services Bakers & Pastry Chefs	27.7%

RANK
INDUSTRY
JOB
JOB AD GROWTH %

1	Design & Architecture Fashion & Textile Design	19.4%
2	Design & Architecture Urban Design & Planning	15.7%
3	Design & Architecture Web & Interaction Design	7.8%

RANK
INDUSTRY
JOB
JOB AD GROWTH %

1	Research & Fellowships	34.8%	\$91,371
2	Student Services	31.3%	\$73,057
3	Teaching - Vocational	27.0%	\$83,387

RANK
INDUSTRY
JOB
JOB AD GROWTH %