

# Customer-first attitude essential in Kiwi Retail & Consumer Products industry

Positive Customer experiences are becoming even more important in the rapidly evolving retail industry. It calls for candidates who can adapt to change, respond to challenges and deliver memorable customers moments.

“There is more competition in the market from international players like H&M and Zara and that’s driving the need to deliver a better customer experience because that is where the key point of difference can be,” she says.