



SEK
MR SAM SAMPLE
FLAT 123
123 SAMPLE STREET
THE SAMPLE HILL
SAMPLE ESTATE
SAMPLEVILLE VIC 3030

Control Number: 999999
SRN/HIN: I9999999999
PIN: 99999

SEEK Limited (SEEK) 2020 Annual General Meeting

Dear Shareholder,

The challenges brought about by the COVID-19 pandemic have required us to make numerous changes to the way we operate, including to the way we will hold our Annual General Meeting (**AGM**). To ensure the safety of our people and our shareholders, we will be holding our 2020 AGM as a virtual rather than physical meeting.

Our virtual AGM will provide the opportunity for shareholders to attend online, wherever they are located. You will have similar opportunities to participate online as you would have in person.

Our virtual AGM will be held on **Thursday 19 November 2020 at 3.00pm (AEDT)**.

Notice of Meeting

The Notice of Meeting will not be mailed to shareholders this year. This approach is consistent with the relief provided by the Commonwealth Treasurer in response to the COVID-19 pandemic.

Where possible, we encourage you to receive shareholder communications electronically.

To sign up for electronic shareholder communications, please go to

www.computershare.com.au/easyupdate/sek. If you have elected to receive shareholder communications via email by 17 October 2020, our Notice of Meeting will be emailed to you by 21 October 2020.

If you have not signed up for electronic shareholder communications you will be able to access our Notice of Meeting on **www.seek.com.au/about/investors/annual-general-meeting/** (our **AGM webpage**) from 21 October 2020.

Attending the virtual AGM

We encourage your attendance at our first virtual AGM. If you choose to attend the AGM online you will be able to view a live webcast of the meeting; ask me, SEEK's Chief Executive Officer Andrew Bassat and SEEK's auditor questions online during the meeting; and submit your votes in real time. To attend and participate online you will need to either:

- a) Visit **web.lumiagm.com/332362252** on your smartphone, tablet or computer; or
- b) Download the Lumi AGM app from the Apple App or Google Play Stores by searching for "Lumi AGM".

SEEK Limited

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The unique 9-digit Meeting ID is provided below.

Meeting ID: **332-362-252**

For further instructions on how to attend online please view the Lumi online meeting guide available on our AGM webpage.

We encourage you to cast proxy votes and lodge questions ahead of the meeting at **www.investorvote.com.au**. To access this site, you will need the 6-digit Control Number and your holder number (HIN or SRN) located on this letter. Lodging questions and casting your proxy vote ahead of the meeting will not prevent you from attending the AGM.

AGM webpage

Our AGM webpage will also provide you with the information you need to attend the meeting, vote online and/or ask a question ahead of our AGM.

You will be able to access the Notice of Meeting on our AGM webpage from 21 October 2020.

Annual Report

SEEK's 2020 Annual Report is available on our AGM webpage.

I look forward to your participation at the upcoming AGM and thank you for your support.

Yours sincerely



Graham Goldsmith
Chairman